

POWER of Production



AUTOMOTIVE
INDUSTRY
EXPORTERS'
ASSOCIATION

OiB



Automotive Industry Exporters' Association

OİB is Turkiye's main exporter association
of the automotive industry

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Members : 9.500
Export : 34,5 billion €



Türkiye's three main sectors in exports (billion €)

Sector	2022	2023	2024	2024 share%
Automotive Industry	29,5	32,4	34,5	16,5
Chemicals and Chemical Products	30,8	28,8	28,5	13,6
Apparel	19,1	17,9	16,6	7,9



Türkiye's automotive exports (billion €)

	Main Vehicle Manufacturer Industry	Supplier Components Manufacturer Industry	Total
2022	17,1	12,4	29,5
2023	19,4	13,0	32,4
2024	20,6	13,9	34,5



2022-2023-2024 production (units)

	2022	2023	2024
Passenger Cars	810.889	952.667	904.513
Commercial Vehicles	541.759	515.726	460.783
Truck	46.570	52.244	35.870
Pick Up	436.611	397.015	346.863
Bus	8.346	10.862	9.908
Minibus:	46.897	50.941	63.194
Midibus:	3.335	4.664	4.948
TOTAL	1.352.648	1.468.393	1.365.296

Global player: Our supplier industry

Our globalising supplier industry exports 90% of its production both directly and through providing parts to locally manufactured vehicles

Advanced Supplier Industry

9.500 exporter SMEs

200.000 employees

200 foreign investors

13,9 billion € export in 2024

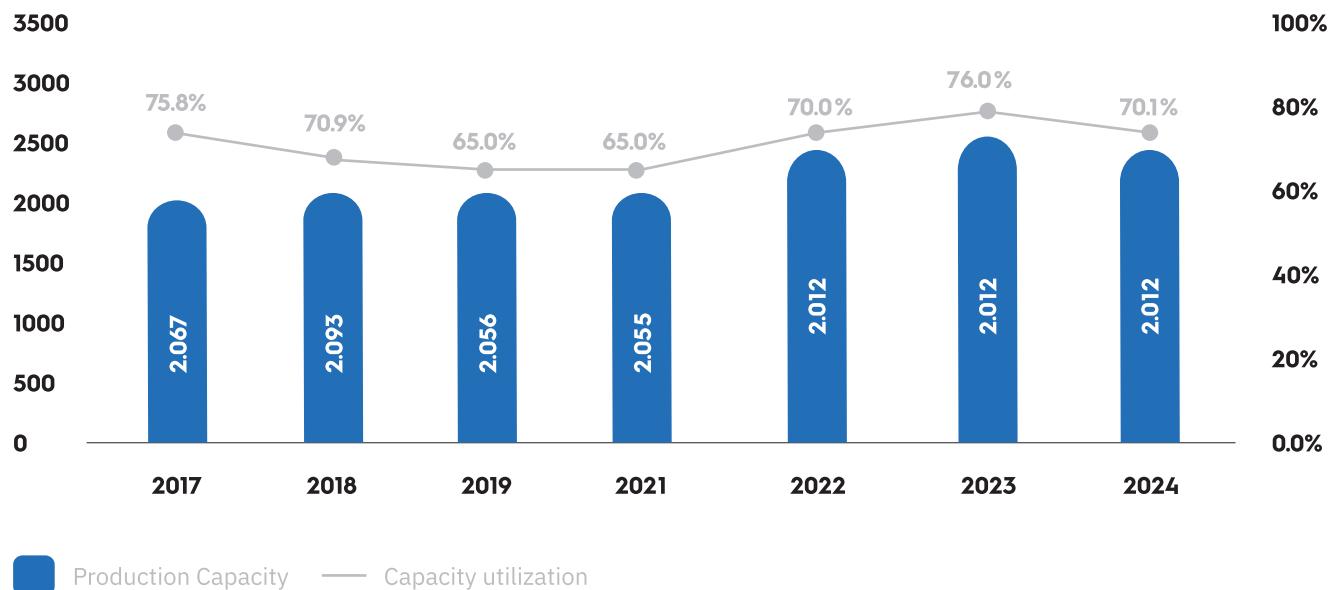
- Forging
- Casting
- Body panels
- Wheels
- Radiators
- Filters
- Springs
- Fuel injection parts
- Batteries
- Auto glasses
- Wiper systems
- Power-train parts
- Electrical equipment
- Lights-plastics, Filaments
- Engines-transmissions
- Chassis frame and parts
- Seating & inner trimming
- Suspension systems
- Various plastics parts
- Various aluminum parts
- Brake and clutch parts
- Hydraulic & pneumatic systems
- Fluid transfer system
- Exhaust system



Supplier industry export (billion €)

	2022	2023	2024
Supplier Industry Total	12,4	13	13,9
Automotive Total	29,5	32,4	34,5
Supplier Industry Share %	42	40,1	40

Production Capacity (x000) and Utilization



Türkiye - Strategic Location

- Türkiye is located at the center of 3 major markets
 - Europe, Middle-East and Central Asia
- Türkiye is a natural bridge between both East-West and North-South axes
- Türkiye offers easy access to 1.3 billion people and a combined market worth of USD 28 trillion GDP in Europe, MENA, and Central Asia within a 4-hour flight radius.

Foreign Direct Investments

- Türkiye has a century-long tradition of hosting foreign investors and private entrepreneurs
- Around USD 262 billion of FDI during the 2003-2023 period
- Many multinational companies have production hubs in Türkiye, serving both for local market and export markets (mainly Eurozone)
- Türkiye has different incentives (investment, R&D,..)

Leader in the Export

Nearly one-seventh of the total export is performed by the automotive industry



Automotive Export by Product Group (billion €)

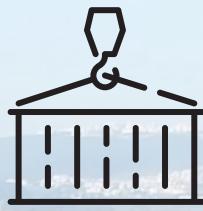
	2022	2023	2024	Share % (24)
Automotive Supplier Industry	12.4	13.0	13.9	40,0
Passenger Cars	9.5	11.1	11.5	33,2
Vehicles for the Transport of Goods	5.1	4.6	5.2	15,0
Bus Minibus Midibus	1.1	1.8	2.3	6,9
Road Tractors for Semi-Trailers	1.0	1.4	1.0	3,4
Total	29,5	32,4	34,5	100



Automotive Export by Country (billion €)

Country	2022	2023	2024	Share 24 %
Germany	4.0	4.5	4.5	13,1
France	3.0	4.0	4.0	11,7
United Kingdom	3.0	3.0	3.8	11,1
Italy	2.1	2.8	3.2	9,3
Spain	1.5	2.0	2.3	6,8

The automotive industry performs 16,5 % of the total export



**Export
34,5 billion €
in 2024**

R&D Centers (2024)

Supplier Industry

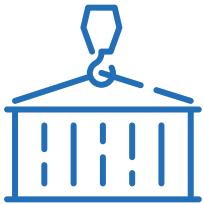
: 137 companies

OEM

: 24 companies

Automotive design and engineering : 6 companies

Main Export Markets



- Germany
- France
- UK
- Italy
- Spain

Exports to 200 Countries
Europe Share 81,5%



Export 74%
of total production

Development of the Turkish Automotive Industry

1960-1970

Assembly

Licence

1970-1980

Development of
Component ind.

Localization

1980-1990

Increase in
capacity

Modernization

1990-1995

Up-to date
model export

Up-to date model

**PROTECTED
MARKET**



Custom Union with EU



**OPEN
MARKET**

1995-2000

Full integration manufacturing base

2000-2020

R&D, design, and tech. Management,
intellectual and industrial property

2020-...

Redefinition of the Industry (Mobility)

Turkish Automotive

The history of the Turkish automotive industry has a relatively brief past, but a powerful impact: the journey, starting from the mid-1950s and gaining momentum in the early 1960s, has reached a stunning standing point of thousands of companies, hundreds of thousands of recruitment numbers, high quality products and export championship.

Alongside passenger cars and light commercial vehicles, as to which Turkish manufacturers have become world production centers of global companies, Turkish supplier industry boasts ample potential for exports with its large capacity, and a wide variety of production and high standards.

Industry Facts



Europe's 4th biggest vehicle producer



1.37 million vehicle production



9,500 manufacturers in supplier industry



81,5 % total exports to Europe



Top export markets:
Germany, France, UK,
Italy, Spain



Annual export volume is
34,5 billion € (in 2024)



13,9 billion € supplier industry export



Realizes 16,5% of Türkiye's export



Export champion for 18 years
in the last 19 years



More than 200 foreign investors

Top Exported Parts and Components

Engine Parts

Tyres and Tubes

Accessories for Bodies

Road Wheels and Parts

Rubber Parts for Motor Vehicles

Transmission Cranks and Shafts



Reasons Why You Should Prefer Turkish Automotive Industry

01 High sense of quality

High production capacity

02

03 Wide product range

Qualified, well-trained, motivated labour force

04

05 High export potential

06 Innovative design

High-level customer portfolio

07

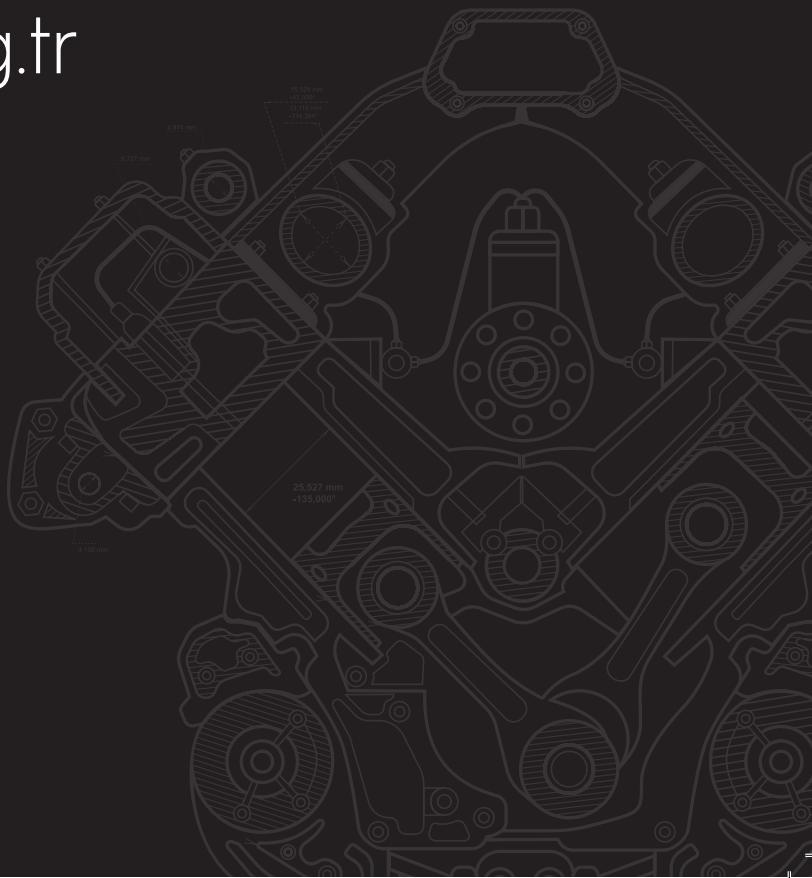
08 Production at EU standards

Partnership with world-leading manufacturers

09

10 Automotive culture and supplier base

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